Digital Endpoint™ has partnered with Rackspace® to bring KnowIT to the Healthcare Industry!

Know IT is a robust PC, Mac and Mobile Device monitoring solution that provides both communications tracking and data archiving capabilities, featuring "**Rackspace® HIPAA Compliant Private Cloud Data Storage**".

Digital Endpoint™ is committed to providing healthcare institutions with secure and comprehensive electronic communication monitoring and compliance tools. This commitment is evident in its partnership with Rackspace®, a leading healthcare data storage solutions provider, offering enterprise-level encryption.

KnowIT provides the medical industry with the following:

- An innovative monitoring and data storage solution that supports PC, Mac, Android & iOS Devices.
- KnowIT is designed with HIPAA compliance in mind providing SMS data archiving and storage.
- Alleviate communication compliance challenges in the Healthcare Industry & reduce administrative costs.

Digital Endpoint™ and Rackspace® understand the daily communication compliance challenges healthcare professionals face and have developed secure and comprehensive tools that enable them to use readily available Smartphone technology to respond quickly to patient needs.
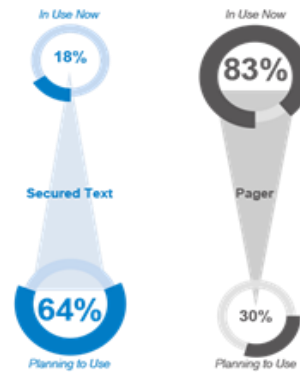
Digital Endpoint™ is keenly aware of the critical importance of healthcare personnel remaining in constant communication with each other around the clock. When lives are held in the balance, nothing is more important than clear lines of communication between doctors, the support staff and the patient.

With the demand for paging services declining, many progressive hospitals around the world have adopted or are actively looking into implementing advanced communication methods to replace devices such as pagers. Hospitals now require devices that are equipped with technology ensuring that important healthcare data is recorded and archived in order to comply with the Health Insurance Portability and Accountability Act (HIPAA).

Therefore, with KnowIT, today's common Smartphones serve as Pager replacements - their instant messaging capability dramatically decrease the chances of miscommunication and all text conversations are recorded and archived in a HIPAA Compliant Data Storage for future reference.

Smartphone use on Rise!
Secure Communication Trends in Hospital
(From 'In -Use-Now' to 'Planning -to-Use')

In Use Now 18%
Secured Text
64% *Planning to Use*

In Use Now 83%
Pager
30% *Planning to Use*

The KnowIT solution is engineered specifically for the healthcare industry to overcome the challenges antiquated pagers present and to address the requirements of HIPAA Compliant SMS Message Data Storage.

When using smartphones, your staff no longer has to be concerned about reliance on an answering service and clinician callback. You now have proof of delivery, traceability and audit control capabilities.

In addition, with the user-friendly, interactive, cloud-based KnowIT dashboard, healthcare professionals can quickly access secure data when they need it, improve patient care and save lives.

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